THE WEEK - A NEWS ANALYSIS FOR SOCIALISTS

Business Manager's Report
17th February 1965

In the last week, two factors have made life increasingly more troublesome for those connected with The Week. We have seen a return of our financial difficulties. Firstly the Printer has increased his bill by £10 per week (with no extra number of copies produced). Secondly, we have exhausted the Printing Fund established last December.

It is therefore absolutely necessary that a new fund be established to safeguard future issues. It is becoming increasingly hard to "get By" week by week and we must find ways of underpinning the paper.

Since January 1st, many, many new subscriptions have been received and our circulation is increasing daily. It would be a great set-back if we had to revert temporarily to a duplicated format, at a time when everything else is going our way apart from the £.s.d of paying bills.

Will YOU help us ?

If possible send us a donation, large or small.

Better still, undertake regular assistance by either filling in and returning the Banker's Order on the reverse of this page, for a few shillings each week; or by taking a small number of copies to sell each week, and letting us have prepayment at the rate of 6d per copy.

If response to this appeal is adequate, then The Week will continue. If it is not, then we will be obliged to reconsider the value of the publication. Let us have your verdict in cash by return of post.

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